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Application Serial No. 09/755,738

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Michelle R. Sandholm

Docket No.: ISAA0011

Serial No.: 09/755,738

Art Unit: 3629

5 **Filed:** January 5, 2001

Examiner: Thai, Cang C

Title: MULTI-CHANNEL MARKETING DATABASE DEVELOPMENT METHODOLOGY

11 January 2006

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Commissioner for Patents
Mail Stop - RCE
P.O. Box 1450
Alexandria, VA 22313-1450

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PRELIMINARY AMENDMENT

20 Sir:

This Amendment is in response to the Office Action, dated 04 January 2006, for the above-identified patent application. Attached hereto is an Amendment to the Claims. The Commissioner is hereby authorized to charge any additional fees due
25 or credit any overpayment to Deposit Account No. 07-1445.

Remarks begin on page 2 of this paper.

Listing of the Claims begin on page 7 of this paper.

30 The Commissioner is authorized to charge any fees due to the Glenn Patent Group Deposit Account No. 07-1445, Customer No. 22862. Applicant considers this document to be filed in a timely manner.